

# CBS News Battleground Tracker – August 19-21, 2020

## Registered Voters



Sample 2,226 Registered Voters

Margin of Error  $\pm 2.4\%$

### 1. Generally speaking, do you feel things in America today are going...

Very well	8%
Somewhat well	19%
Somewhat badly	26%
Very badly	47%

### 2. How would you rate the condition of the national economy today?

Very good	9%
Fairly good	26%
Fairly bad	30%
Very bad	31%
Not sure	4%

### 3. Are you better off today than you were four years ago?

Yes	52%
No	48%

### 4. Is America today better off than it was four years ago?

Yes	35%
No	65%

### 5. Which of these are reasons you feel America is better off? CHECK ALL THAT APPLY

*Among those who think America is better off*

You have confidence in Donald Trump	77%
The U.S. economy	70%
Your own family and finances	66%
Democrats are not in power	66%
The U.S. management of coronavirus	39%
The U.S.' standing in the world	60%

### 6. How much of the Republicans' national political convention do you plan to watch next week?

*Among Republicans*

A lot	32%
Some	34%
Not much	18%
None	16%

### 7. At the convention, would you prefer to hear the Republicans talk more about...

*Among Republicans*

What they would do if elected	85%
Why they think Joe Biden should not be elected	15%

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8. At the convention, would you prefer to hear the Republicans talk more about...

*Among Republicans*

Good things about Donald Trump and Mike Pence .....	90%
Criticism of Joe Biden and Kamala Harris .....	10%

9. Which comes closer to describing you: You are a Republican today mainly because you –

*Among Republicans*

Like most of what the Republican Party stands for .....	58%
Dislike most of what the Democratic Party stands for .....	42%

10. Do you agree or disagree with the ideas expressed by the Black Lives Matter movement?

Strongly agree .....	33%
Somewhat agree .....	23%
Somewhat disagree .....	10%
Strongly disagree .....	34%

11. Do you think the recent attention being given to issues of discrimination right now is...

Too much .....	44%
Not enough .....	32%
About right .....	24%

12. Overall, how would you say things are going for the U.S. in its efforts to deal with the outbreak of coronavirus?

Very well .....	12%
Somewhat well .....	26%
Somewhat badly .....	18%
Very badly .....	44%

13. How would you rate the job Donald Trump is doing handling the coronavirus outbreak?

Very good .....	24%
Somewhat good .....	18%
Somewhat bad .....	8%
Very bad .....	50%

14. Do you think the number of U.S. fatalities from coronavirus is...

Higher than what is being reported .....	44%
Lower than what is being reported .....	36%
About what is being reported .....	20%

15. In evaluating the U.S. efforts against the coronavirus pandemic, do you consider the number of U.S. fatalities from coronavirus so far to be...

Acceptable .....	31%
Unacceptable .....	69%

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16. Are you concerned, or not concerned, about yourself personally or a close family member getting the coronavirus?

Very concerned	32%
Somewhat concerned	36%
Not very concerned	20%
Not at all concerned	12%

17. In general, how would you describe your own political viewpoint?

Very liberal	17%
Somewhat liberal	16%
Moderate	28%
Somewhat conservative	18%
Very conservative	17%
Not sure	3%

Questions held for future release.

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### 1. Things in America

Generally speaking, do you feel things in America today are going...

	Gender			Age Group				Ideology		
	Total	Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Very well	8%	10%	5%	4%	8%	9%	8%	2%	5%	16%
Somewhat well	19%	20%	19%	16%	17%	20%	22%	5%	15%	36%
Somewhat badly	26%	25%	28%	33%	29%	23%	25%	17%	33%	30%
Very badly	47%	45%	48%	47%	46%	48%	45%	76%	47%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,222)	(1,036)	(1,186)	(361)	(499)	(842)	(520)	(740)	(625)	(771)

	Party ID				Race			White by Education	
	Total	Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Very well	8%	3%	8%	14%	9%	3%	6%	9%	9%
Somewhat well	19%	5%	18%	39%	22%	8%	18%	25%	17%
Somewhat badly	26%	19%	30%	31%	27%	28%	27%	27%	27%
Very badly	47%	73%	44%	16%	42%	61%	49%	39%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,222)	(857)	(675)	(650)	(1,573)	(275)	(240)	(979)	(594)

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## 2. Condition of National Economy

How would you rate the condition of the national economy today?

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Very good	9%	11%	8%	8%	9%	9%	11%	4%	6%	17%
Fairly good	26%	28%	23%	18%	20%	30%	28%	5%	19%	51%
Fairly bad	30%	29%	30%	38%	32%	25%	29%	34%	37%	20%
Very bad	31%	29%	33%	26%	34%	33%	29%	52%	35%	8%
Not sure	4%	3%	6%	10%	4%	3%	3%	5%	3%	3%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%
Weighted N	(2,214)	(1,033)	(1,181)	(356)	(499)	(842)	(518)	(734)	(626)	(769)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Very good	9%	3%	9%	18%	11%	6%	7%	11%	10%
Fairly good	26%	8%	27%	49%	29%	11%	18%	32%	25%
Fairly bad	30%	34%	29%	23%	30%	32%	27%	27%	34%
Very bad	31%	50%	31%	7%	27%	46%	41%	26%	28%
Not sure	4%	5%	4%	3%	3%	5%	7%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,214)	(851)	(675)	(648)	(1,574)	(274)	(235)	(978)	(596)

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## 3. Better Off - Respondent

Are you better off today than you were four years ago?

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Yes	52%	56%	49%	59%	53%	51%	48%	30%	45%	80%
No	48%	44%	51%	41%	47%	49%	52%	70%	55%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,215)	(1,034)	(1,181)	(357)	(501)	(840)	(517)	(738)	(623)	(766)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Yes	52%	31%	54%	79%	56%	36%	43%	57%	54%
No	48%	69%	46%	21%	44%	64%	57%	43%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,215)	(856)	(674)	(645)	(1,570)	(272)	(239)	(976)	(594)

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## 4. Better Off - America

Is America today better off than it was four years ago?

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Yes	35%	41%	30%	23%	32%	39%	40%	6%	23%	74%
No	65%	59%	70%	77%	68%	61%	60%	94%	77%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,198)	(1,029)	(1,169)	(351)	(497)	(836)	(515)	(728)	(622)	(763)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Yes	35%	6%	35%	75%	42%	12%	26%	46%	35%
No	65%	94%	65%	25%	58%	88%	74%	54%	65%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,198)	(847)	(672)	(640)	(1,564)	(273)	(232)	(972)	(592)

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### 5. Why America is Better Off

Which of these are reasons you feel America is better off? CHECK ALL THAT APPLY

*Among those who think America is better off*

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
You have confidence in Donald Trump	77%	78%	76%	*	58%	83%	93%	*	69%	83%
The U.S. economy	70%	78%	61%	*	55%	76%	77%	*	69%	74%
Your own family and finances	66%	71%	60%	*	54%	69%	72%	*	68%	68%
Democrats are not in power	66%	71%	60%	*	49%	72%	80%	*	52%	74%
The U.S. management of coronavirus	39%	44%	35%	*	26%	39%	56%	*	43%	40%
The U.S.' standing in the world	60%	66%	53%	*	43%	63%	74%	*	55%	65%
Weighted N	(774)	(419)	(356)	(83)	(159)	(328)	(205)	(47)	(144)	(565)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
You have confidence in Donald Trump	77%	*	76%	82%	81%	*	*	83%	77%
The U.S. economy	70%	*	80%	70%	73%	*	*	70%	80%
Your own family and finances	66%	*	75%	64%	66%	*	*	63%	74%
Democrats are not in power	66%	*	71%	70%	69%	*	*	69%	68%
The U.S. management of coronavirus	39%	*	46%	38%	41%	*	*	38%	47%
The U.S.' standing in the world	60%	*	67%	60%	62%	*	*	58%	70%
Weighted N	(774)	(54)	(235)	(480)	(658)	(32)	(60)	(450)	(208)



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### 6. Watch Republican Convention

How much of the Republicans' national political convention do you plan to watch next week?

*Among Republicans*

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
A lot	32%	28%	36%	*	36%	30%	33%	*	*	34%
Some	34%	37%	30%	*	25%	36%	38%	*	*	34%
Not much	18%	20%	17%	*	16%	16%	20%	*	*	16%
None	16%	15%	17%	*	22%	17%	8%	*	*	15%
Totals	100%	100%	100%	*	99%	99%	99%	*	*	99%
Weighted N	(648)	(304)	(344)	(75)	(140)	(254)	(179)	(36)	(86)	(511)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
A lot	32%	*	*	32%	32%	*	*	30%	36%
Some	34%	*	*	34%	33%	*	*	34%	31%
Not much	18%	*	*	18%	18%	*	*	18%	20%
None	16%	*	*	16%	17%	*	*	18%	13%
Totals	100%	*	*	100%	100%	*	*	100%	100%
Weighted N	(648)	(0)	(0)	(648)	(582)	(10)	(46)	(404)	(179)

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### 7. Would Do or Prevent from Doing

At the convention, would you prefer to hear the Republicans talk more about...

*Among Republicans*

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
What they would do if elected	85%	81%	88%	*	80%	86%	90%	*	*	88%
Why they think Joe Biden should not be elected	15%	19%	12%	*	20%	14%	10%	*	*	12%
Totals	100%	100%	100%	*	100%	100%	100%	*	*	100%
Weighted N	(641)	(300)	(341)	(72)	(137)	(254)	(179)	(33)	(85)	(509)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
What they would do if elected	85%	*	*	85%	86%	*	*	87%	83%
Why they think Joe Biden should not be elected	15%	*	*	15%	14%	*	*	13%	17%
Totals	100%	*	*	100%	100%	*	*	100%	100%
Weighted N	(641)	(0)	(0)	(641)	(578)	(9)	(44)	(398)	(180)

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### 8. Praise Republicans or Criticize Republicans

At the convention, would you prefer to hear the Republicans talk more about...

*Among Republicans*

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Good things about Donald Trump and Mike Pence	90%	88%	91%	*	88%	91%	89%	*	*	92%
Criticism of Joe Biden and Kamala Harris	10%	12%	9%	*	12%	9%	11%	*	*	8%
Totals	100%	100%	100%	*	100%	100%	100%	*	*	100%
Weighted N	(641)	(302)	(339)	(73)	(139)	(252)	(177)	(36)	(85)	(506)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Good things about Donald Trump and Mike Pence	90%	*	*	90%	90%	*	*	93%	83%
Criticism of Joe Biden and Kamala Harris	10%	*	*	10%	10%	*	*	7%	17%
Totals	100%	*	*	100%	100%	*	*	100%	100%
Weighted N	(641)	(0)	(0)	(641)	(576)	(10)	(46)	(397)	(178)

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### 9. Why a Republican Today

Which comes closer to describing you: You are a Republican today mainly because you –

*Among Republicans*

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Like most of what the Republican Party stands for	58%	52%	63%	*	59%	57%	50%	*	*	58%
Dislike most of what the Democratic Party stands for	42%	48%	37%	*	41%	43%	50%	*	*	42%
Totals	100%	100%	100%	*	100%	100%	100%	*	*	100%
Weighted N	(645)	(303)	(341)	(75)	(139)	(252)	(179)	(35)	(86)	(510)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Like most of what the Republican Party stands for	58%	*	*	58%	56%	*	*	53%	64%
Dislike most of what the Democratic Party stands for	42%	*	*	42%	44%	*	*	47%	36%
Totals	100%	*	*	100%	100%	*	*	100%	100%
Weighted N	(645)	(0)	(0)	(645)	(580)	(10)	(45)	(402)	(178)

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### 10. Agree with BLM

Do you agree or disagree with the ideas expressed by the Black Lives Matter movement?

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Strongly agree	33%	29%	37%	47%	37%	29%	27%	67%	27%	6%
Somewhat agree	23%	22%	23%	28%	26%	19%	21%	24%	37%	9%
Somewhat disagree	10%	10%	11%	11%	12%	10%	10%	4%	14%	13%
Strongly disagree	34%	39%	29%	14%	25%	42%	41%	4%	22%	72%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%
Weighted N	(2,196)	(1,027)	(1,169)	(348)	(495)	(837)	(516)	(736)	(625)	(764)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Strongly agree	33%	60%	25%	6%	27%	66%	41%	20%	37%
Somewhat agree	23%	28%	25%	12%	20%	24%	29%	20%	22%
Somewhat disagree	10%	6%	12%	14%	11%	6%	9%	13%	9%
Strongly disagree	34%	5%	38%	68%	41%	4%	21%	47%	32%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%
Weighted N	(2,196)	(851)	(672)	(634)	(1,561)	(264)	(237)	(967)	(594)

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## 11. Attention to Discrimination

Do you think the recent attention being given to issues of discrimination right now is...

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Too much	44%	47%	42%	28%	39%	51%	50%	11%	36%	83%
Not enough	32%	29%	34%	43%	34%	28%	29%	59%	32%	5%
About right	24%	24%	24%	29%	27%	21%	21%	30%	32%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Weighted N	(2,191)	(1,023)	(1,167)	(344)	(492)	(837)	(518)	(732)	(625)	(759)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Too much	44%	12%	50%	81%	53%	9%	30%	59%	42%
Not enough	32%	55%	27%	6%	25%	61%	42%	21%	31%
About right	24%	33%	23%	13%	22%	30%	28%	20%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,191)	(846)	(670)	(636)	(1,563)	(264)	(232)	(970)	(594)

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## 12. Efforts to Deal with Outbreak

Overall, how would you say things are going for the U.S. in its efforts to deal with the outbreak of coronavirus?

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Very well	12%	14%	10%	10%	10%	13%	13%	5%	7%	23%
Somewhat well	26%	26%	26%	18%	25%	28%	30%	5%	22%	50%
Somewhat badly	18%	17%	19%	24%	18%	16%	16%	15%	23%	15%
Very badly	44%	43%	45%	48%	47%	43%	41%	75%	48%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Weighted N	(2,207)	(1,034)	(1,173)	(355)	(497)	(837)	(519)	(738)	(624)	(765)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Very well	12%	4%	12%	22%	14%	7%	10%	15%	11%
Somewhat well	26%	8%	26%	51%	30%	12%	18%	33%	25%
Somewhat badly	18%	16%	19%	17%	17%	22%	20%	17%	18%
Very badly	44%	72%	43%	10%	39%	59%	52%	35%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,207)	(853)	(676)	(640)	(1,564)	(270)	(238)	(970)	(595)

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## 13. Handling Outbreak - Trump

How would you rate the job Donald Trump is doing handling the coronavirus outbreak?

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Very good	24%	27%	21%	12%	18%	28%	30%	4%	12%	53%
Somewhat good	18%	19%	18%	17%	21%	18%	18%	3%	19%	32%
Somewhat bad	8%	8%	8%	13%	11%	6%	5%	6%	12%	7%
Very bad	50%	46%	53%	58%	50%	48%	47%	87%	57%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,192)	(1,022)	(1,170)	(347)	(490)	(836)	(519)	(731)	(623)	(764)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Very good	24%	3%	23%	53%	29%	5%	13%	32%	25%
Somewhat good	18%	5%	21%	33%	21%	6%	18%	23%	17%
Somewhat bad	8%	7%	9%	7%	7%	9%	12%	8%	6%
Very bad	50%	85%	47%	7%	43%	80%	57%	37%	52%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,192)	(848)	(669)	(637)	(1,565)	(268)	(229)	(973)	(592)



**14. Reported Coronavirus Fatalities**

Do you think the number of U.S. fatalities from coronavirus is...

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Higher than what is being reported	44%	40%	48%	47%	51%	41%	39%	68%	49%	16%
Lower than what is being reported	36%	39%	33%	22%	31%	42%	40%	11%	28%	67%
About what is being reported	20%	21%	19%	31%	18%	16%	21%	21%	23%	16%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%
Weighted N	(2,193)	(1,027)	(1,166)	(347)	(488)	(838)	(519)	(731)	(625)	(764)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Higher than what is being reported	44%	68%	39%	18%	38%	68%	53%	36%	42%
Lower than what is being reported	36%	12%	40%	64%	42%	14%	23%	46%	34%
About what is being reported	20%	20%	21%	18%	20%	18%	24%	18%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,193)	(847)	(670)	(638)	(1,563)	(268)	(230)	(970)	(593)

**15. Coronavirus Fatalities Acceptable**

In evaluating the U.S. efforts against the coronavirus pandemic, do you consider the number of U.S. fatalities from coronavirus so far to be...

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Acceptable	31%	35%	27%	26%	30%	33%	30%	8%	26%	57%
Unacceptable	69%	65%	73%	74%	70%	67%	70%	92%	74%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,179)	(1,019)	(1,161)	(351)	(487)	(831)	(510)	(733)	(617)	(753)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Acceptable	31%	10%	33%	57%	35%	14%	24%	36%	32%
Unacceptable	69%	90%	67%	43%	65%	86%	76%	64%	68%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,179)	(844)	(667)	(632)	(1,549)	(264)	(234)	(961)	(587)

# CBS News Battleground Tracker – August 19-21, 2020

## Registered Voters



### 16. Concerned about Contracting Coronavirus

Are you concerned, or not concerned, about yourself personally or a close family member getting the coronavirus?

	Total	Gender		Age Group				Ideology		
		Male	Female	18-29	30-44	45-64	65+	Liberal	Moderate	Conservative
Very concerned	32%	29%	35%	29%	37%	32%	30%	51%	34%	13%
Somewhat concerned	36%	36%	37%	44%	35%	33%	37%	40%	38%	31%
Not very concerned	20%	21%	18%	13%	17%	21%	24%	6%	19%	34%
Not at all concerned	12%	13%	10%	13%	10%	14%	8%	2%	9%	22%
Totals	100%	99%	100%	99%	99%	100%	99%	99%	100%	100%
Weighted N	(2,203)	(1,030)	(1,173)	(351)	(493)	(839)	(520)	(734)	(625)	(768)

	Total	Party ID			Race			White by Education	
		Democrat	Independent	Republican	White	Black	Hispanic	White No Degree	White 4yr Degree+
Very concerned	32%	51%	25%	16%	27%	43%	52%	26%	30%
Somewhat concerned	36%	38%	38%	33%	37%	37%	26%	34%	43%
Not very concerned	20%	8%	24%	30%	22%	14%	14%	24%	20%
Not at all concerned	12%	3%	13%	21%	13%	6%	8%	16%	6%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%
Weighted N	(2,203)	(849)	(672)	(643)	(1,570)	(269)	(233)	(974)	(596)

# HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

August 23, 2020

The CBS News survey is conducted by YouGov using a nationally representative sample of 2,226 U.S. registered voters interviewed online between August 19-21, 2020.

This sample was weighted according to gender, age, race, and education based on the American Community Survey, conducted by the U.S. Bureau of the Census, as well as 2016 Presidential vote. Respondents were selected from YouGov's opt-in panel to be representative of registered voters in the U.S. The weights range from 0.2 to 5.0, with a mean of 1 and a standard deviation of 0.6.

The *margin of error* (a 95% confidence interval) for a sample percentage  $p$  based upon the entire sample is approximately 2.4%. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.